

A KIDS INCORPORATED EVENT

# Kidsfest 2024 Sponsorship Application



## April 20th, 2024

**Children's  
Champion**  
**\$10,000+**  
Co-Sponsorship with  
City of Tallahassee

**Children's  
Crusader**  
**\$5,000**

**Children's  
Advocate**  
**\$5,000+**

**Community  
Advocate**  
**\$2,500**

**Children's  
Activities**  
**\$1,000**

**Teacher's  
Assistant**  
**25+**  
Volunteers



**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

Would you like to receive promotional Kidsfest flyers? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, how many: Flyers (8.5 x 11) \_\_\_\_\_

Would you like to also participate by providing a children's activity? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, we will contact you to fill out our Exhibitor information.

Please return the completed form to: Jillian Davis at [kidsfestkidsincorporated.org](http://kidsfestkidsincorporated.org) or contact for questions.

Checks should be made payable to: Kids Incorporated of the Big Bend.

Mail to: PO Box 16639, Tallahassee, FL 32317

Online payment may be made at: [www.kidsincorporated.org](http://www.kidsincorporated.org)

Please note: Printing deadlines may affect your sponsorship visibility.



































A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-432-7352 OR [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. CH#2073.

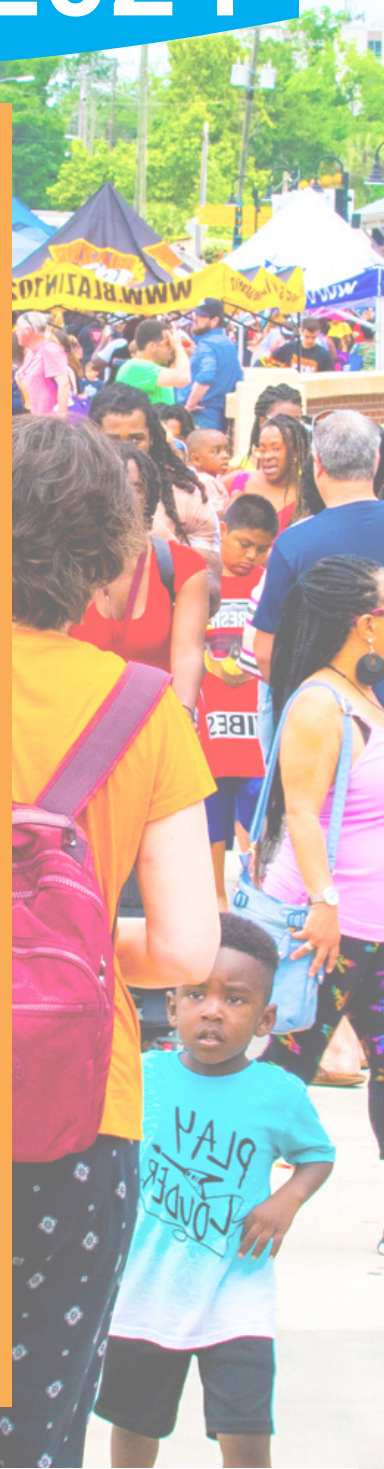




# 2024 KidsFest Sponsorship Levels

## April 20th, 2024

	   <b>Children's Champion</b> <b>\$10,000+</b> <small>Co-Sponsorship with City of Tallahassee</small>	<b>Children's Crusader</b> <b>\$5,000</b>	<b>Children's Advocate</b> <b>\$5,000+</b> <small>In-Kind Donation</small>	<b>Community Advocate</b> <b>\$2,500</b>	<b>Children's Activities</b> <b>\$1,000</b>	<b>Teacher's Assistant</b> <b>25+</b> <small>Volunteers</small>
Principal recognition on all printed promotional materials as Children's Champion Sponsor						
Recognition in Public Service Announcements (see Media Partnerships)						
Premium exhibitor exposure during Kidsfest						
Recognition in social media promotions	 <small>Top Tier</small>					
Recognition on event T-shirts and Day of Event Signage	 <small>Top Tier</small>					
Banner signage at staging area (provided by Sponsor)	 <small>Top Tier</small>				 <small>Limited to Activity Site</small>	
Recognition from the amphitheater stage and at Kidsfest and event programs						
Featured on Kids Incorporated Website	 <small>Top Tier</small>					



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# Kidsfest Media Partners

WEB



PRINT

**Tallahassee Democrat.**  
PART OF THE USA TODAY NETWORK

TELEVISION



RADIO



FACEBOOK EVENT



Reached over  
**65,000**  
unique individuals,  
with over  
**7,000**  
responses.

