
























2025 KidsFest Sponsorship Levels

April 26th, 2025

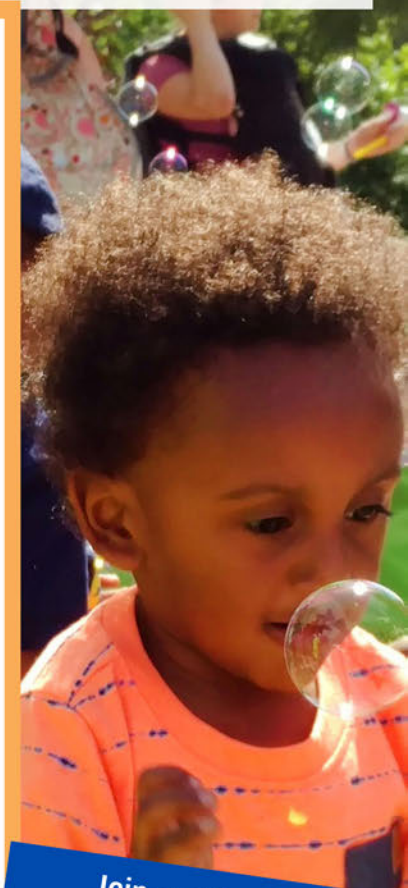
10 a.m. till 2 p.m.

	   Children's Champion \$10,000+ <small>Co-Sponsorship with City of Tallahassee</small>	Children's Crusader \$5,000	Children's Advocate \$5,000+ <small>In-Kind Donation</small>	Community Advocate \$2,500	Children's Activities \$1,000	Teacher's Assistant 25+ <small>Volunteers</small>
Principal recognition on all printed promotional materials as Children's Champion Sponsor						
Recognition in Public Service Announcements (see Media Partnerships)						
Premium exhibitor exposure during Kidsfest						
Recognition in social media promotions	 <small>Top Tier</small>					
Recognition on event T-shirts and Day of Event Signage	 <small>Top Tier</small>					
Banner signage at staging area (provided by Sponsor)	 <small>Top Tier</small>				 <small>Limited to Activity Site</small>	
Recognition from the amphitheater stage and at Kidsfest and event programs						
Featured on Kids Incorporated Website	 <small>Top Tier</small>					

An eight foot table and two chairs will be made available at your booth for KidsFest 2025 as a bonus for sponsorship packages of \$1,000 or more.



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-432-7352 OR WWW.800HELPFLA.COM WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. CH#2073.



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SCAN ME 

A KIDS INCORPORATED EVENT



KIDSFEST
FOR THE WHOLE FAMILY

Kidsfest 2025 Sponsorship Application

April 26th, 2025
10 a.m. till 2 p.m.

**Children's
Champion**
\$10,000+
Co-Sponsorship with
City of Tallahassee



**Children's
Crusader**
\$5,000



**Children's
Advocate**
\$5,000+



**Community
Advocate**
\$2,500



**Children's
Activities**
\$1,000



**Teacher's
Assistant**
\$25+
Volunteers



Organization: _____

Contact Person: _____

Address: _____

City/State: _____ **Zip:** _____

Phone: _____

Email address: _____

Would you like to receive promotional Kidsfest flyers? Yes ___ No ___

If yes, how many: Flyers (8.5 x 11) _____

Would you like to also participate by providing a children's activity? Yes ___ No ___

If yes, we will contact you to fill out our Exhibitor information.

Please return the completed form to: kidsfest@kidsincorporated.org or contact for questions.

Checks should be made payable to: Kids Incorporated of the Big Bend.

Mail to: PO Box 16639, Tallahassee, FL 32317

Please note: Printing deadlines may affect your sponsorship visibility.

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KidsFest 2025 Media Partners



WEB



PRINT

Tallahassee Democrat.
PART OF THE USA TODAY NETWORK

Paid and organic promotion on
Kids Incorporated Social Channels



TELEVISION



RADIO



FACEBOOK EVENT



Reached over
65,000
unique individuals,
with over
7,000
responses.

Continually innovating our KidsFest media and marketing plan is an integral part of bringing our sponsors increased visibility and engagement within our community.